

Janice A. Hoettels, PA, MBA

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Education: Master of Business Administration, June 1995, Keller Graduate School of Management, DeVry University, Oakbrook Terrace, Illinois.

Bachelor of Science-Physician Assistant, May 1988, University of Wisconsin-Madison.

Attended Milwaukee School of Engineering, 1990-1992, Electrical Engineering and Computer Science, Milwaukee, Wisconsin.

Experience: **Independent Medical Writer, Editor, and Consultant, 10/98-present**

Independent medical writer, editor, and consultant specializing in medical/technical writing and publication management for medical device manufacturers and pharmaceutical companies. Projects have included:

- Journal articles and abstracts
- Web-based e-learning program content development
- FDA panel pack writing/editing
- Clinical symposium compilations
- Training manuals for healthcare professionals
- White papers/monographs/case studies
- Continuing education programs (including e-learning)
- Product and patient case studies
- Product backgrounders
- Interactive multimedia scripts
- Microsoft Power Point presentations (and scripts)
- Patient education materials
- Sales training manuals

Medical Writer and Account Manager, 4/97-10/98

The Gessert Group
Milwaukee, Wisconsin

Medical writer and account manager for the Gessert Group, a medical communications firm in Milwaukee, WI. Responsible for developing a wide variety of advertising and educational materials for pharmaceutical and medical device companies.

Cardiac Electrophysiology and Cardiology, 4/95-4/97

Medical College of Wisconsin
Division of Cardiovascular Medicine
Milwaukee, Wisconsin

Physician assistant primarily responsible to the electrophysiology service. Involved in all aspects of diagnosing and treating patients with a wide variety of arrhythmia disorders. Assisted with electrophysiologic studies, catheter ablation, and pacemaker and ICD implantation. Developed a lecture series on pacemakers and ICDs for the Froedtert Hospital cardiology nursing staff.

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Internal Medicine and Family Practice, 8/90-4/95

Medical Associates Health Centers
Menomonee Falls, Wisconsin

Assessed, diagnosed, and treated patients with a variety of medical and surgical complaints. Actively involved in the clinic's cardiology department doing nuclear stress testing of cardiac patients. Developed a medical lecture series for the nursing staff.

Family Practice, 12/89-8/90

Northpoint Medical Group
Milwaukee, Wisconsin

First PA to be utilized in the Northpoint Medical Group's family practice division. Assessed and treated patients with a wide variety of medical and surgical complaints.

Emergency Medicine, 6/88-12/89

St. Mary's Hospital Medical Center
Green Bay, Wisconsin

One of the first PAs hired to establish the role of the physician assistant in the emergency department at St. Mary's Hospital. Assessed and treated a wide variety of patient medical problems, including assisting in the care of major trauma patients.

**References
and Work
Samples:**

Available upon request